AMENDMENTS TO THE CLAIMS

Please rewrite the claims as set forth below:

Claims 1-26 (Canceled)

27. (New) An image pickup apparatus comprising:

an image pickup element for picking up an object image;

a display unit for displaying first image data picked up by the image pickup element;

a switch for starting recording second image data picked up by the image pickup element; and

a control unit for effecting control so that in case the display unit is on, while balance processing is performed on the second image data on the basis of first and second correction data, and in case the display unit is off, the white balance processing is performed on the second image data on the basis of not the first correction data but the second correction data,

wherein the first correction data is data for the white balance processing, obtained from the first image data picked up by the image pickup element before the switch is operated, and the second correction data is data for the white balance processing, obtained from the second image data picked up by the image pickup element in accordance with the operation of the switch.

28. (New) An apparatus according to claim 27, wherein the switch is arranged so that a first operation thereof starts obtaining adjustment data based on object condition from the first image data and a second operation thereof starts recording the second image data picked up by the image pickup element.

29. (New) An apparatus according to claim 28, wherein the object condition is information of a light source, and the adjustment data is the first correction data.

30. (New) An apparatus according to claim 28, wherein the control unit is arranged to effect the control so that the first correction data is obtained in a time period from the first operation to the second operation.

31. (New) An apparatus according to claim 27, further comprising a light emission unit for irradiating the object, wherein the control unit is arranged to effect the control so that the white balance processing is performed on the second image data on the basis of the first and second correction data in case the light emission unit is caused to irradiate.

32. (New) An apparatus according to claim 31, wherein the control unit is arranged so as to effect the control so that the white balance processing is performed on the second image data on the basis of a ratio of

an irradiation amount of the light emission unit and brightness of ambient light.

33. (New) A control method for an image pickup apparatus comprising an image pickup element for picking up an object image, a display unit for displaying first image data picked up by the image pickup element and a switch for starting recording second image data picked up by the image pickup element, comprising:

a first control step of effecting control so that white balance processing is performed on the second image data on the basis of the first and second correction data in case the display unit is on; and

a second control step of effecting control so that the white balance processing is performed on the second image data on the basis of not the first correction data but the second correction data in case the display unit is off,

wherein the first correction data is data for the white balance processing, obtained from the first image data picked up by the image pickup element before the switch is operated, and the second correction data is data for white balance processing, obtained from the second image data picked up by the image pickup element in accordance with the operation of the switch.